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Abstract of the Disclosure

System for fixing rotary die cutters in die cutting machines for cutting laminar includes a material, said system comprising fixing means between the die (1) and a die-holder surface or cylinder (2) around which the die (1) is arranged, wherein the fixing fixing include a plurality of bolts (3) actuated by an actuator (5) housed inside a hollow body (8) fixed to the die-holder cylinder (2) in order to provide for a rapid fixing of the rotary die to the die-holder cylinder.